

**CREATOR RESIDENCY: PIXEL.ATE MENTORSHIP PROGRAMME APPLICATION
TERMS AND CONDITIONS (the “Terms and Conditions”)**

PLEASE READ THE INSTRUCTIONS AND TERMS & CONDITIONS CAREFULLY BEFORE APPLY.

The Creator Residency: PIXEL.ATE (“Creator Residency” or “Programme”) mentorship programme is brought to you by *SCAPE Co. Ltd (the “Organiser”) to supports existing content creators by connect them with industry professionals and like-minded individual in a nurturing environment that fosters collaboration and experimentation to create engaging content.

1. MENTORSHIP APPLICATION

- a. Participation in the Creator Residency is subject to the Terms and Conditions set out herein, and the Rules (the “Rules”) set out on the website at <https://bit.ly/pixel-ate> (as may be amended from time to time and hereinafter referred to as “Terms and Conditions”).
- b. Each Applicant warrants that he/she has the legal capacity to participate in the Programme in accordance with the Terms and Conditions and the information submitted is true, complete and accurate.
- c. The Organiser reserves the right to suspend, cancel or amend the Programme and/or review and revise these Terms and Conditions at any time without giving prior notice. By continuing to take part in this Programme, each Applicant shall be deemed to have agreed to any such new or amended terms.

2. ELIGIBILITY

- a. This programme is open to all Singaporeans and Permanent Residents (PRs) aged 15 to 35 (before 31 December 2024), residing in Singapore at the time of submission.
- b. The Organiser reserves the right to verify and confirm each Applicant’s compliance with eligibility requirements. The Applicant may be required to submit further information to assist in the verification of eligibility.

3. CALL FOR APPLICATION

- a. The Call For Application for this Programme will be conducted from 15 June 2024 to 15 July 2024.
- b. Each Applicant is required to submit to the Organiser their application by 2359 hours, 15 July 2024. No responsibility will be taken by the Organiser for any applications that are incomplete, misdirected, lost for technical reasons. Any applications after the closing date will be deemed invalid.

4. REGISTRATION

- a. All applications must be submitted via the online registration form on the *SCAPE website at <https://bit.ly/pixel-ate>. Any other forms of registration will not be accepted.
- b. All entries must be in the English language.
- c. Each Applicant is allowed to register once only.

5. SUBMISSIONS

- a. All genres are accepted for submission, provided they are mindful of social, racial and religious sensitivities, conforming to IMDA guidelines

<https://www.imda.gov.sg//media/Imda/Files/Regulations-and-Licensing/Regulations/Codes-of-Practice/Codes-of-PracticeMedia/PoliciesandContentGuidelinesInternetInterneCodeOfPractice.pdf?la=en>

and such other relevant guidelines as specified by *SCAPE from time to time.

- b. Each submission (i.e. portfolio of creative works) hereunder must be an original work. The Applicant must possess the exclusive rights to each submission hereunder (including but not limited to the script(s) and music, etc) and warrants that no submissions shall infringe the intellectual property, privacy or other rights or interest or any third party or may result in any liability; and
- c. Submissions must not contain obscene or pornographic material; must not contain threatening or defamatory statements about any person, company, organisation or entity; must not invade privacy or other rights of any person, company or entity; and must not in any other way violate applicable laws and regulations.

6. APPLICATION REQUIREMENTS

To apply for this Programme, the applicant is required to:

- a. Work alone (or form a team of 2)
- b. Pick a digital content format (vertical short-form, vodcast, live stream)
- c. Submit your creative portfolio by 15 July 2024, including:
 - i. **Profile:** A brief introduction of yourself including your background (e.g. educational, work) and content creation experience (e.g. any highlight or past collaboration).
 - ii. **Creative Works:** Links to 3 of your content pieces.
 - iii. **Social Handles:** Your social media ID/link across different platforms.
 - iv. **Statement of Intent:** Share 30-60sec video of why you want to join this Programme, what are your goals and aspirations, how you wish this programme will help you in your content creation journey

7. SELECTION PROCESS

- a. The selection of the evaluation panel and the evaluation process shall be at the Organiser's sole and absolute discretion. Any decision made by the Organiser in relation to the Programme, including and not limited to, the Terms and Conditions and evaluation criteria is final, binding and conclusive. No enquiries, appeals, verbal or written, shall be entertained.
- b. The application will be evaluated based on its
 - i. **Creativity and originality:** Innovative approaches and unique content ideas
 - ii. **Quality of work:** Clear audio/visual with standard editing
 - iii. **Potential for growth:** Openness to feedback and clear goals for the mentorship
 - iv. **Resonating and impact:** Positive community/audience engagement
 - v. **Commitment and professionalism:** Consistent content creation history, meeting deadlines and professional communication

8. SHORTLIST

- a. All mentees will be notified on 31 July 2024. Shortlisted mentees shall ensure their availability to attend at least 80% of the programme, including masterclasses, mentor one-on-one sessions, and any other scheduled activities.
- b. Shortlisted mentees cannot exchange or transfer their slot to another individual. The mentorship slot is personal and intended for the selected mentee only.

9. PUBLICITY AND PROMOTION

- a. The Applicant hereby expressly and irrevocably consents to, and grants to the Organiser, its principals, agents, representatives, successors and/or assigns, the right to use his/her name, photographs, particulars, submissions at the Organiser associated programmes in any manner and in any media and formats in perpetuity throughout the world as the Organiser deems fit, including for publicity or promotional purposes. Such publicity may include without limitation the content pieces submitted for Programme, the Applicant and/or likeness, voice, photographs and/or video footage of the Applicant, biographical information provided by the Applicant and/or any statement made by he/she concerning the Organiser, the Programme, and/or prizes.
- b. The Applicant agrees to take part in any promotions or interviews relating to the Programme which may be conducted by *SCAPE and that *SCAPE may record the Applicant participation in such promotions or interviews and the Applicant agree to absolutely assign all rights, including copyright, the Applicant may have in such materials, to us.
- c. The Applicant understands and accepts that personal particulars and information stated in the online submission form and any information supplied may be used and disclosed by the Organiser for purposes in connection with the promotion, marketing, publicity and obtaining sponsorship. In addition, the Applicant consents to the Organiser collecting, using, disclosing and/or processing any and all personal data submitted for various purposes, including communication with the Applicant, sending the Applicant marketing and advertising materials from the Organiser or its business partners, and conducting market research and statistical analysis.

10. RIGHT OF FIRST REFUSAL

- a. *SCAPE and its Partner(s) shall have the first right of refusal to further develop, produce and distribute any of the shortlisted team's content pieces.

11. TERMINATION OF PARTICIPATION

- a. Voluntary Withdrawal: Mentees may withdraw from the programme at any time by notifying the Organiser in writing at least 5 working days in advance.
- b. Involuntary Termination: The Organiser reserves the right to terminate a mentee's participation for any breach of the terms and conditions or failure to meet the attendance and participation requirements.

12. GENERAL

- a. The Applicant shall indemnify and keep the Organiser indemnified from and against any and all losses, damages, claims and/or costs (including costs on a full indemnity basis) suffered and/or incurred by the Applicant as a result of a breach of any of the Terms and Conditions.
- b. No third party shall have any rights to enforce any of the provisions under the Terms and Conditions against the Organiser under the Contracts (Rights of Third Party) Act of the Republic of Singapore.
- c. The Organiser reserves the right to amend or vary any of the Terms and Conditions without prior notice.